



APPLICATIONS

CONTENT CREATION
COLLABORATIONS
SM CONSTRUCTION
STORY BOARD
SERIES DEVELOPMENT
PODCAST PRODUCTION
STORY TELLING

FOCUS

- Womens Issues - Feminism
- Mens Issues - Gender Suicide Gap
- Mental Health - at Work and Home
- Domestic Violence - AVO's and SAM's
- Women in Sport - Equality
- Women and Money

CONTACT INFORMATION

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CONTENT ARCHITECTS

RESEARCH

industry specific

NICHE AND SUB NICHE

- SEO research on your industry and industry niches
- Gold Mining Interviews with industry employees, specialists and experts for quotes, comments and opinions.
- Construction of website blog content draft
- Backlink research for supporting evidence
- Digital Asset Concept Creation
- Call To Action Strategy Ideation

relationship

MICRO, MACRO AND UNIVERSAL

- Sectors and Supporters, Organisations and Overseeing Departments,
- Independent and codepended Stakeholders
- Review of peers, colleagues and employees
- Customers, Clients, Prospects and Leads
- Content Funnels and Processes

CONTENT CREATION

interviews

QUESTIONS, DISCUSSIONS, DEBATES, OPINIONS, CONVERSATIONS, CONTRIBUTIONS

- Personal Brand Interviews
- Expert and Specialist Interviews
- Audio grabs for visual productions and promotions
- Podcast Creation for Promotion, Education and Entertainment
- Podcast series production
- Event Podcast production
- Panel Discussions
- Podcast guesting management

writing, audio and video scripting

CREATING CONTENT FROM JUST ONE CONVERSATION

- Website Blogs Construction
- Creation of LinkedIn Articles
- Podcast Intro/Outro, Shownotes and links
- FaceBook Posts with links to website blog
- Video scripts for FB Promo Video's, Podcast and IGTV
- Instagram Graphics and industry SEO with summary
- Linkt.ree in bio with links to website and social channel links

PUBLISHING

- Content Strategy Funnel
- Relationship Leverage Management
- Media Representation
- Promotion Process